

LOUND NEIGHBOURHOOD PLAN

**SURVEY OF BUSINESSES, CLUBS
AND ASSOCIATIONS**

ANALYSIS AND REPORT

JANUARY 2017

BUSINESSES, CLUBS AND ASSOCIATIONS

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BACKGROUND

This report accompanies LOUND NEIGHBOURHOOD PLAN RESIDENTS' SURVEY ANALYSIS and REPORT. January 2017, in which a detailed background is given.

For the Neighbourhood Plan to be complete it is important that businesses, clubs and associations operating in our Parish be consulted.

SURVEY OF BUSINESSES, CLUBS and ASSOCIATIONS

The Steering Group compiled a list of **22nr** businesses, clubs and associations whose activities have or may have a significant impact upon the residents of the Parish.

Criteria for Automatic Selection

The organisation will be sited or use/own land within the Parish and meet at least one of the following :-

- Have employees
- Have activities which utilise more than 1 Hectare of land
- Need road haulage
- Attract significant numbers of customers or visitors.

Specific enquiries were made as to whether an entity was operated as a business and/or the Lound residents, having already completed the Residents' Survey, wanted to take part in this Survey.

Notices were posted in The Crier and on the Village website inviting contact from any other organisation which might wish to take part in the Survey.

SURVEY QUESTIONS

The diversity of activities amongst those organisations identified meant the Survey needed to be quite general in its nature. Questions were intended to provide a snapshot of :-

- Activities
- Longevity
- Local employment and
- How any impacts on the village may change over the lifetime of the Neighbourhood Plan.

The exercise was viewed as a major opportunity in public relations, giving the organisations a chance to raise their specific concerns. We could discuss areas of potential conflict with parishioners or other organisations and, possibly seek solution

METHOD OF CONTACT

Steering Group members made contact with decision makers in each organisation to provide a copy of the Survey either by hand or electronically. Personal interviews were offered. Alternatively forms could be completed in private and returned by whichever means was most convenient.

22 Surveys were **issued** and **21** were **returned**.

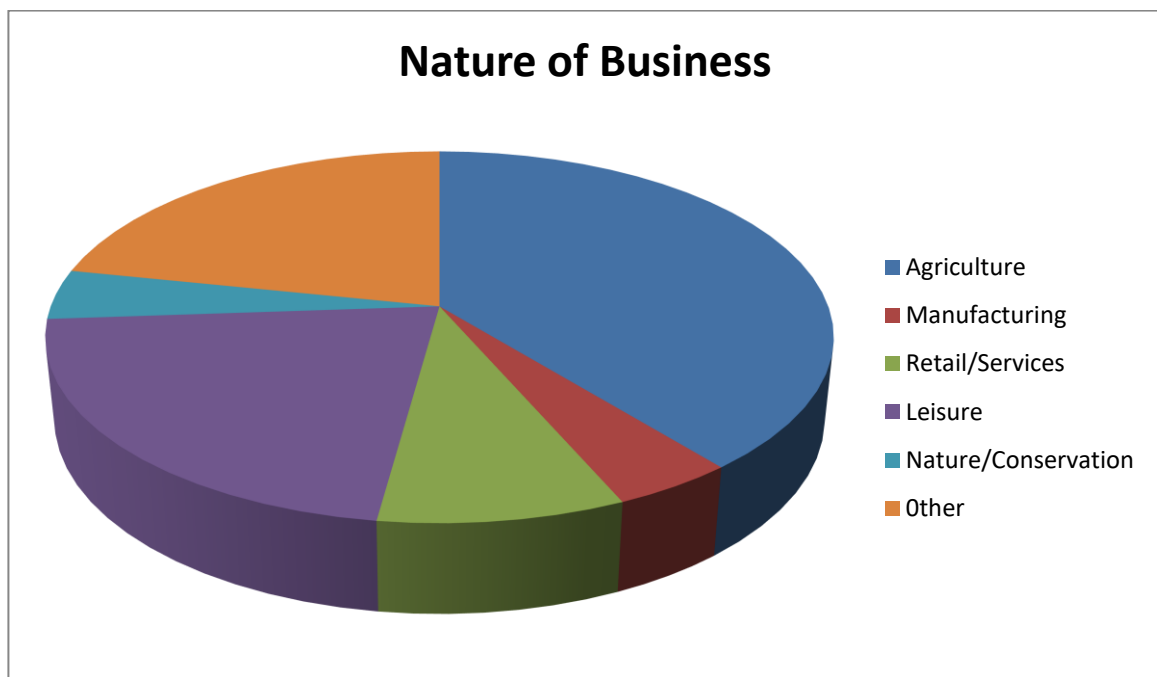
In one case the decision maker felt views were adequately covered in the Residents' Survey so did not complete the Survey.

BUSINESSES, CLUBS and ASSOCIATIONS in LOUND

Question 1

Nature of Business or Activities

Each organisation was asked to identify their main activity from a given list.

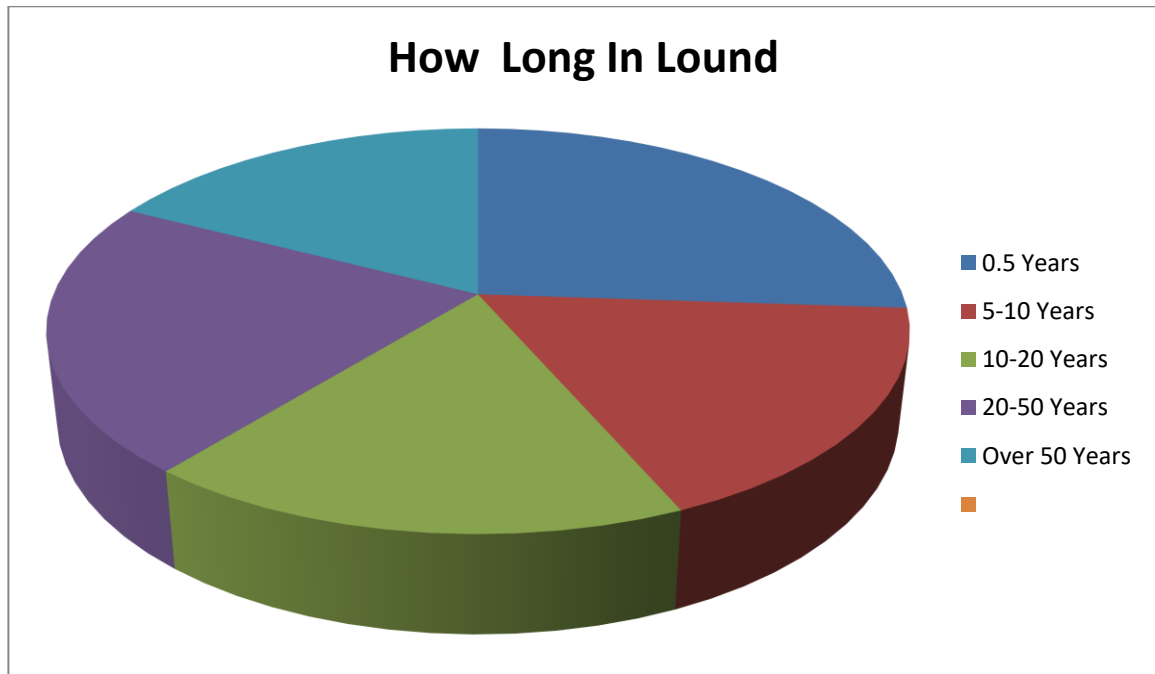


38%	Agriculture
5%	Manufacturing
10%	Retail/Services
19%	Leisure
5%	Nature/Conservation
23%	Other

Question 2

Length of Time Operating in Lound

This question asked how long each organisation had operated in Lound.

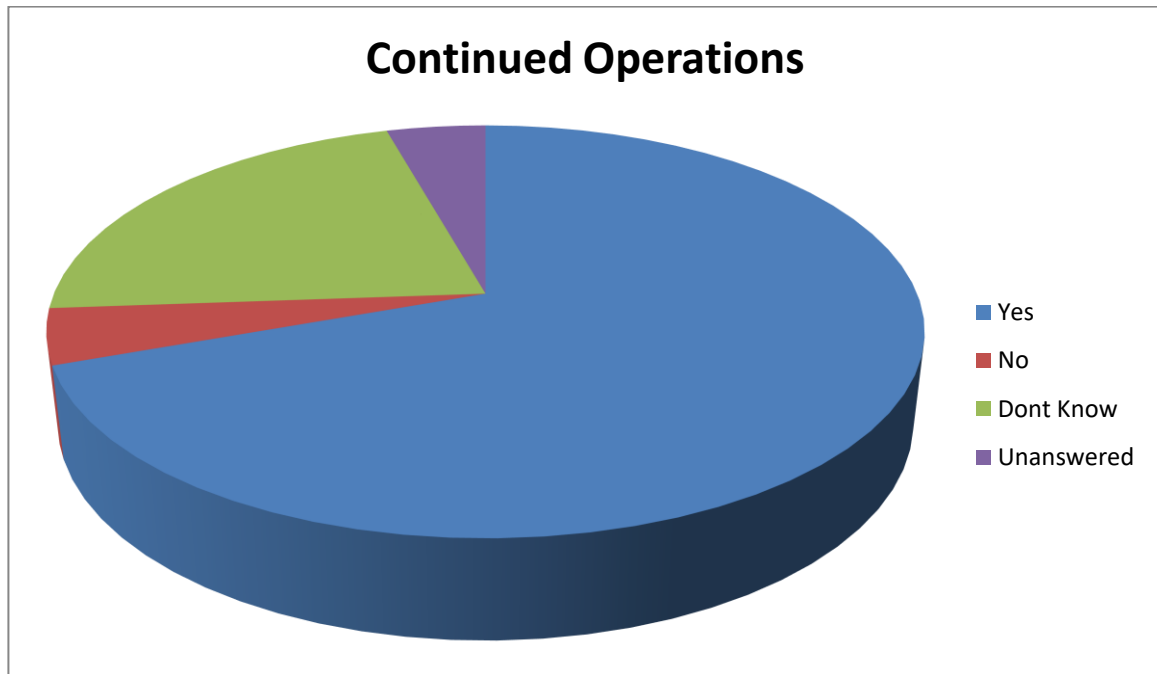


24%	0-5 Years
14%	5-10 Years
19%	10-20 Years
24%	20-50 Years
19%	Over 50 Years

Question 3

Continue Business Operations

Each organisation was asked whether they saw their business or activities still operating in 15 years time (the period covered by the Neighbourhood Plan):

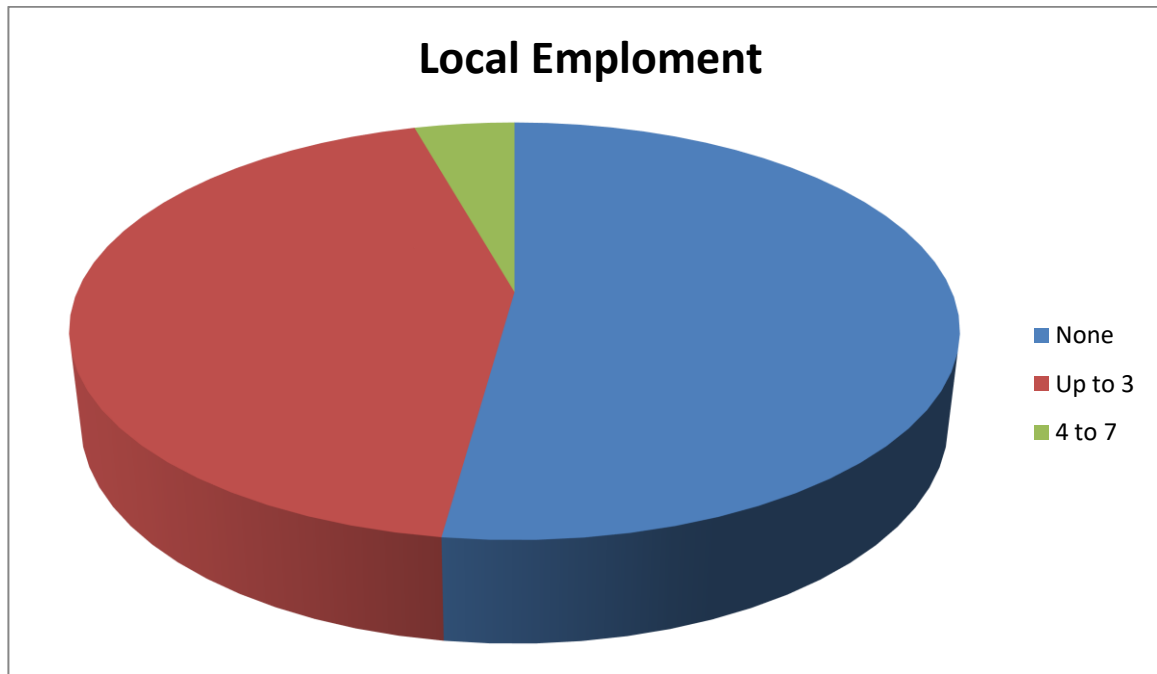


71%	Answered Yes
5%	Answered No
19%	Do Not Know
5%	Unanswered

Question 4

Local employment

Each organisation was asked the approximate numbers of Lound residents employed.

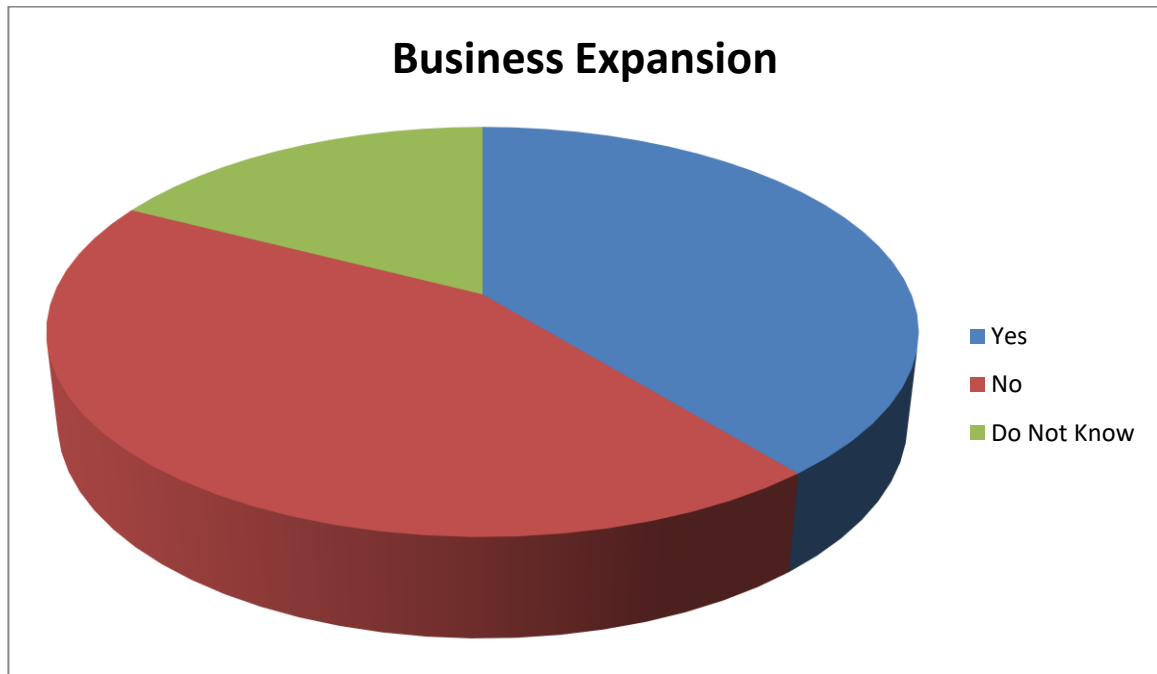


52%	None
43%	Up to 3
5%	Between 4 to 7

Question 5

Planning for the Future

We asked each organisation if they had any plans to expand activities in Lound during the next 15 years:



43% Answered **Yes**
43% Answered **No**
14% Do Not Know

Question 6

Factors affecting Growth

We asked each organisation which local factors will impact on the growth of activities either **positively** or **negatively** and received the following information:

(a) In respect of availability of land

- 6** Thought that it would have a **Positive** impact.
- 1** Thought that it would have a **Negative** impact.
- 16** Did not make any comment.

(b) In respect of availability of labour

- 6** Thought that it would have a **Positive** impact.
- 1** Thought that it would have a **Negative** impact.
- 16** Did not make any comment.

(c) In respect of transport routes and restrictions

- 1** Thought that it would have a **Positive** impact.
- 7** Thought that it would have a **Negative** impact.
- 15** Did not make any comment.

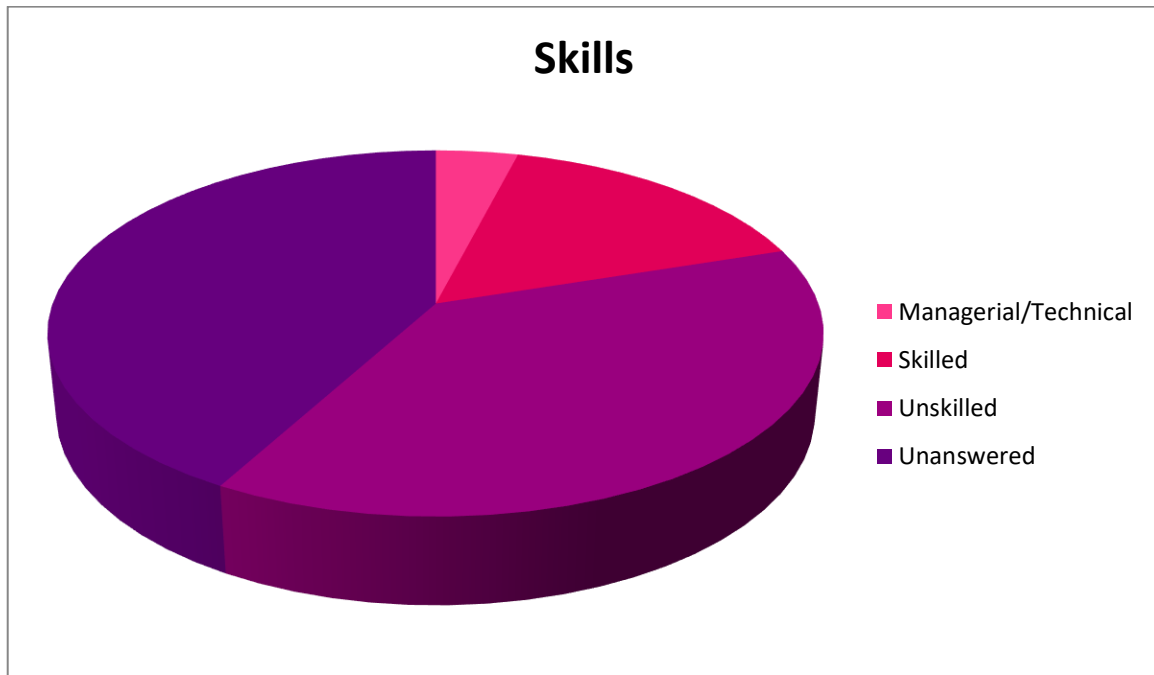
(d) In respect of whether planning issues would affect growth plans

- None** Thought it would have a **Positive** impact on their plans.
- 4** Thought it would have a **Negative** impact on their plans.
- 1** Thought that it could work **Either Way** dependent upon their plans.
- 18** Did not make any comment.

Question 7

Skills Required

We asked what skills each organisation were looking for from the local workforce and received the following response:-



4%	Required Management / Technical Labour
42%	Required Skilled Labour
9%	Required Unskilled Labour
38%	Did not Answer/None

(8) DEPENDENCY

Each organisation was asked if their operations were dependent upon or affected by other businesses in Lound.

14 Replied **Yes**

3 Replied **No**

5 Gave no response

Of those that responded **Yes**, these are the responses given.

- Locals using the site, volunteering, agricultural neighbours and contractors.
- Various comments relating to businesses at Sutton Grange, using the same general work areas and working alongside the adjacent businesses.
- Disposal of equestrian muck.
- Possibility of buying electricity and power from AD Plant.
- Future development may impact on hydraulic flooding of drainage network.
- We try to buy from local suppliers where possible.

(9) PARKING

Each organisation was asked if parking of other vehicles in the village cause them concern.

8 Replied **Yes**

14 Replied **No**

Of those that responded **Yes**, these are the responses given.

- Only a bit or on isolated occasions.
- HGV's and farm vehicles have difficulty turning onto Town Street from Daneshill Road due to parking outside Lound Hall.
- Cars block the street where I live.
- HGV access sometimes
- Access for delivery vehicles.
- Vehicles outside Lound Hall obstruct the view of westbound HGV's.
- Vehicles on Town Street cause problems for farm vehicles, trailers and horseboxes, accessing/egressing Neatholme Lane.
- Lound Hall recognises the concerns of the village on the issue of parking. Most employees do park in the car park at the back of the building. Shift changes at 7 am and 7 pm can be an exception to this and can lead to congestion. Some visitors also prefer to park at the front. MPS would be prepared to consider installing a "Please park in the car park at the rear of the building" notice by the gate. There should be plenty of room in the car park. Even if the building was ever extended, some grass would be taken up to provide sufficient parking spaces

(10) TRAFFIC AND LITTER

Each organisation was informed about the residents' concerns at speeding traffic, failing to stop, give way or display caution at the crossroads and litter especially along Chainbridge Lane and Daneshill Road. They were asked for their views on what action could be taken for our mutual advantage.

Traffic

12 Put not applicable or left blank.

10 Gave responses, details of which are given below.

- Road markings at the crossroads need to be clearer.
- Cameras and speed bumps do not work, therefore suggest some of the following, reduce road width, introduce bends and create reduced visibility.
- Introduce mirrors at crossroads, as tractor drivers sit a cars length from the front of their vehicles.
- Better HGV parking (2nr).
- Better signage for Sutton Grange Farm (3nr).
- Speed bumps or traffic control at crossroads. Can be an issue for horse riders.
- "Illuminated On Approach" signs to crossroads, Give Way or ideally Stop Signs.

Litter

Only 2 Gave a response, details of which are given below.

- You can't stop it, clean it up.
- Name and shame the offenders, take ID of vehicle and pass onto the police.

11) RECOMMENDATIONS

Each organisation was asked if they had any recommendations they would like considering for inclusion in the Neighbourhood Plan, to assist with business now or in the future.

10 Put not applicable or left blank.

11 Gave responses, details of which are given below.

- Improved communication and closer working relationship. Establish a working group with village wardens for (a) policing (b) working parties (c) sharing equipment e.g. Linghurst Lakes. Submit articles and reports to distribute alongside The Crier and/or on village website.
- Make the centre more attractive and upbeat. There's some great countryside and architecture that looks down trodden and run down. Need to make most of it. More inspirational planning. No more affordable housing - you've got lots already.
- We would like to have a new HGV access to the farm from either Mattersey Road or Bagshaw Road. This could only be funded by the sale of development land for Sutton NP or Lound NP.
- Better signage.
- Cheaper housing.
- First time - cheaper houses.
- Possibility of closer links with the village and neighbours to address common issues.
- There is a need to replace temporary building with a permanent residence to ensure 24 hour husbandry of valuable horses.
- Continuing positive communication between organisations and the village is to be encouraged and would welcome a joint approach to BDC / NCC on such issues as improved signage. One business has offered the use of hi-vis jackets for walkers on Chainbridge Lane.
- With the impending closure of the landfill to waste traffic those operations are in transition at the moment. We shall be looking to maximise operations and potentially look at new technologies.
- For the employees who do not have their own transport, the lack of suitable public transport, is a big problem. Co-operation between organisations and the village is to be encouraged.